



Special trade fair conditions of AFAG Messen und Ausstellungen GmbH (bMAB)



1. Place - duration - opening hours:

Consumenta will be held in Messezentrum Nürnberg (Germany) from **Saturday, 31 October until Sunday, 8 November 2026** and is an exhibition for consumer goods. It will be open daily from 10:00-18:00 hours. Visitors will be admitted (only) until 17:00 hours. The opening hours for exhibitors will be 9:00 to 19:00 hours.

2. Advertising space:

Trade fair management would be pleased to give you an offer for advertising space inside the trade fair grounds. Please present a proposal.

3. Trade association contribution:

To safeguard the interests and concerns of both the industry sectors exhibiting at trade fairs and exhibitions and the organisers, as well as for the purposes of quality assurance for the trade fair location of Germany, exhibitors will be levied a trade association contribution to support the work of the German trade fair industry's trade associations. The trade association contribution is levied by and for the AUMA (Association of the German Trade Fair Industry), calculated by the organiser and paid directly to the AUMA.

4. Set-up:

Please refer to the Online Service Center for the start of the set-up.

End of stand construction until: Fri., 30.10.2026, 4:00 PM

Decorate in the finished stand until: Fri., 30.10.2026, 6:00 PM

You can find out definitive set-up times at our Online Service Center (changes are possible).

Set-up time can be moved up only on the basis of a written agreement. In the context of traffic regulation, passes for a limited period of time will be issued in exchange for a deposit fee.

Columns, wall protrusions and technical facilities are part of the stand space and will be included.

If set-up of a stand has not been begun by 12:00 hours on the day before the trade fair opens, then the stand will be constructed at the exhibitor's expense insofar as no other disposition is made. Claims for compensation cannot be asserted by the renter.

5. Stand construction:

The exhibitor agrees to delimit the **closed** sides of its stand space with an opaque 2.50 m high partition system. The partitions (octanorm white) can be ordered with the registration or the Online Service Center at the renter's expense.

The hall floors, construction, pillars and fixed installations may not be painted or papered over. All installations and fire protection facilities must be accessible at all times. All materials used must be non-combustible or of low flammability.

Construction heights in excess of 2.50 m must be reported to and approved by trade fair management in advance, independently of any requirements imposed by the authorities. Stand space boundaries may not be traversed in any way.

Each stand must be completely laid out with a self-consistent floor covering. Partitions which have not been ordered but are used (e.g. from a neighbouring stand) will be invoiced to the exhibitor at the stated conditions. We reserve the right to impose requirements on stand design and type as well as content of the advertising claims. Acoustic and optical advertising media must in all cases be expressly approved by us. All regulations of trade law - particularly those that pertain to price labelling - **must be observed**.

6. Disassembly

Collection (truck) by: Sunday, 08.11.2026, 6:00 PM

End of disassembly: Tuesday, 10.11.2026, 12:00 PM

You can find out definitive disassembly times at our Online Service Center (changes are possible).

Stands that have not been disassembled and exhibition goods that have not been taken away by the "end of disassembly" deadline will be removed at the exhibitor's expense and risk and stored at the exhibitor's expense.

The stand areas and the materials rented from the contract companies are to be returned in proper condition.

Damages to the building structure, the technical facilities and the premises are to be reported to trade fair management without undue delay. The exhibitor is liable for all such damages.

In a deviation from the provision in Section 13, paragraph 1, sentence 2 of the General Exhibition Terms and Conditions of fma Fachverband Messen und Ausstellungen e.V., it is hereby stipulated that the amount of the contractual penalty to be paid by an exhibitor to the organiser in the event of the culpable and intentional removal of a stand in whole or in part (premature dismantling), prior to the end of the exhibition, shall be determined by AFAG Messen und Ausstellungen GmbH as it sees fit, whereby the exhibitor shall be at liberty to have the appropriateness of the amount of the contractual penalty reviewed by a court.

7. Identity cards:

Each exhibitor receives for the necessary stand and operating personnel up to 10 m² 2 exhibitor passes free of charge. For each further started 10 m² of stand space one additional pass, but no more than 10 passes.

The right to free identity cards is subject to the exhibitor's compliance with his payment obligations.

In a case of proven need, additional identity cards are issued in return for payment, whereby the maximum is one half of the cards that can be claimed free of charge. If an identity card is misused, it will be taken back without compensation being rendered. The right to issue work identity cards during the time of set-up and disassembly is reserved.

8. Obligatory media package "Standard":

The obligatory media package "Standard" is collected from each exhibitor. This contains the components according to page A3 point 7, as well as use of the advertising means offered, and all visitor marketing measures. The data for these entries is taken from the registration. The organiser transmits to the relevant media partners the contact data of the exhibitors so that these media partners can offer trade fair related publications. This data forms the basis for providing visitors with information at the trade fair. The obligatory media package "Standard" is charged in the stand fee invoice from AFAG Messen und Ausstellungen GmbH. Additional presentation options (logos, adverts, etc.) can be ordered by exhibitors with order page A3 or the Online Service Center is provided for this purpose. AFAG Messen und Ausstellungen GmbH do not warrant that the entries are correct and complete.

9. Online Service Center:

All services and options for your stand equipment can be booked via our Online Service Center. You will receive the login details for this from July 2026. The technical guidelines, construction regulations and house rules listed there are an integral part of the contract.

10. Disposal, hygiene, energy & safety fee:

The disposal, hygiene, energy & safety fee is shown separately on the invoice for the stand. This fee covers additional preventative hygiene, energy & safety measures (exceeding the general security obligations for events) as well as the disposal of waste in a legally prescribed fashion.

The additional preventative hygiene, energy & safety measures aim to avert potential external risks for exhibitors and visitors.

Separately from the flat rate, the respective exhibitor is also obliged, in accordance with the applicable statutory regulations (e.g. the Commercial Waste Ordinance), to avoid waste and to sort waste into recyclable materials (paper and cardboard, glass, plastics, metals, wood, textiles, organic waste). The disposal of hazardous waste and toxic substances, as well as exceptionally high quantities of waste, will be charged for in addition to the flat fee.

11. Sales:

Dispensing food and beverages for consumption on the fair grounds as well as samples for tasting must be approved by trade fair management. At most 25% of the exhibition space may be used for presenting the offer of a product or information on which this approval is based.

Sale of goods of all types, as well as dispensing food and beverages must be discontinued irrevocably at 18:00 hours.

12. Lotteries, contests, etc.:

Tombolas, contests, quizzes, raffles, giveaways and the like may NOT be conducted in exchange for paying money or making a donation.

13. Insurance:

The exhibition management is not responsible for any damage or loss to stand bodywork and exhibited goods. Insurance can be arranged by the exhibition management for the exhibited goods and third parties under favourable conditions via a framework agreement.

14. Prohibition of smoking:

We point out that the laws of the State of Bavaria regarding a prohibition of smoking which are in force at the time of the trade fair must be observed and enforced. The Non-Smokers Protection Act applies in the gastronomic facilities within the halls and the service areas.

Organiser:

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fama Member of the "Fachverband Messen und Ausstellungen" (Association of Trade Fairs and Exhibitions)

