Current information Consumenta 2020



















If the infection pattern in autumn permits, further rule relaxation and thus concept adaptations might be conceivable.



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FAQ & Notes for Exhibitors based on the Hygiene Concept of the Bayarian State Government for Trade Fairs



1. Is there a limit to the number of visitors on the grounds or in individual exhibition halls?

There are no restrictions for individual halls or theme areas. The organizer has a guideline number of visitors based on the total area. Compared to previous years, there is no restriction to be feared here.

2. Will the footpaths/routing be different? Will there be one-way streets?

There will be no one-way streets or so-called "forced guidance".

3. How many people are allowed on a stand space?

There are no restrictions on the number of people on the stand, however, the general rules of distance apply.

4. Must the stand area be designed differently?

There is no obligation to do so.

5. Do exhibits or stand areas have to be disinfected regularly?

No, but exhibitors and visitors are encouraged to maintain regular hand hygiene. In this case, it would make sense to have hand disinfectants available at the stand, for example.

6. Where is there no obligation to wear a mask?

In general, there is no obligation to wear a mask when sitting at tables, whether for gastronomic or business reasons. However, these contacts must be documented separately on the stand area. Here you can apply your own concepts or use a list provided by us. Masks can also be taken off in the open air, as long as the distance rules are observed.

7. Do exhibitors have to wear face masks at their stands?

Currently, the regulations apply analogous to those of the retail trade, either you wear mouth protection or use alternative methods (separations, etc.).

8. When must a visitor contact be recorded?

As soon as a conversation contact without protection/with increased risk takes place on the stand area.

9. Can product demonstrations or sales be carried out in front of larger groups?

It must not be made impossible for visitors to maintain distances.

10. What are the regulations for catering establishments with seating areas?

The same rules apply as for regular catering establishments.

11. May food and drinks be offered at the stand?

Yes, however, the general regulations of the catering trade must be observed here. If the mask has to be removed, this is only possible at tables or in the open air.

12. Must I wear gloves when selling?

Neither exhibitors nor visitors have to wear gloves.

13. Do exhibitors have to keep hand disinfectants on hand?

Hand disinfectants should be kept available for people inside the stand to ensure hand hygiene.

14. What happens if the exhibition has to be cancelled due to a pandemic?

In the event of force majeure, the organizer has the duty to minimize damage and must avoid or reduce expenditure as far as possible, also in the interests of the exhibitors. In any case, a cancellation is associated with costs for all parties involved.

